

THE FRIENDS OF THE UNIVERSITY OF READING**GRANT APPLICATION FORM**

The Friends welcome applications from across the University that support projects which promote the welfare of the University and develop public interest in its work. Grants will not normally be made for expenditure which would generally be funded from University academic resources. Grants are awarded on the condition that they are publicly acknowledged and the funds are spent by 24 March next year. Further information on the grants process & previous grants awarded can be found on <http://thefriends.org.uk>

Name of Project **'Winckelmann and curiosity in the 18th-century gentleman's study'**

Name of Applicant **Professor Amy Smith / Dr Katherine Harloe** Email address **a.c.smith@reading.ac.uk**

School/Dept/Organisation **Ure Museum/Classics**

Telephone number **0118 378 6087**

What is the grant to fund and why is it needed?

We seek funds to cover publication costs for printing an illustrated catalogue in connection with a public exhibition on *Winckelmann and curiosity in the 18th-century gentleman's study* that arises from a collaboration between the Ure Museum of Greek Archaeology and Christ Church Library, Oxford. This event, which will run May–August 2018 in the Christ Church Upper Library, will include a curated display of material from the Ure Museum and from Christ Church, a programme of learning events for all ages supported by the Ure Museum staff, students and other volunteers, and a colloquium hosted by Christ Church. As with all of our exhibits and outreach activities we are involving students, both undergraduates and postgraduates, one or more of whom will be invited to contribute text to the catalogue alongside contextualizing essays by us and Dr Christina Neagu, Keeper of Christ Church's Special Collections. The costs of the envisioned catalogue—an A5 paperback with ca. 100 pages documenting the exhibition display and up to 40 illustrations—are minimal, since production can be arranged locally by our collaborator, Dr Neagu. While she can support the design costs, the modest printing costs cannot be met directly by either of the collaborating institutions or indeed research grants, thus we seek a grant from The Friends.

This exhibition forms part of the Winckelmann Jubilees, a two-year international celebration, 2017–2018, of J.J. Winckelmann's life and work (www.Winckelmann-gesellschaft.com/en/winckelmann_anniversaries_20172018/), on the international committee of which we both sit. The exhibition will contextualise Winckelmann's works among a broader range of Enlightenment themes that relate to Rome and southern Italy. The relevant objects (from both the Ure Museum and Christ Church Library and perhaps the Oxyrrhynchus Papyri) range from antiquities—coins, gems, vases and even sculptures—to catalogues and illustrations of these objects, ancient texts and even early Christian manuscripts. The consideration of such objects together attests that, for at least Winckelmann and other 18th-century scholars, the study of pagan Greece and Rome and early Christian antiquity went hand in hand with the study of the natural/physical world.

Other Winckelmann Jubilee activities in Reading that we have curated/supervised are an academic workshop (one of three workshops across England) on 15 September 2017, with a launch of an exhibit at MERL—*Spreading good taste: Winckelmann and the objects of dissemination* (15 September 2017–10 January 2018) and a smaller exhibit on *Winckelmann on Beauty and the Sublime*, currently on display (since January 2017) in the Classics corridor of HumSS, just outside the Ure Museum. A digital exhibit on europeana.eu and two other workshops in London and Oxford will round out the UK Winckelmann Jubilee activities.

The exhibition, its catalogue, and the learning programme will publicise the University of Reading's collections and its historic links to Christ Church, Oxford (which founded University College Reading in 1892). Christ Church Library is keen to celebrate these links through this collaboration. The proposed catalogue will both commemorate our historic partnership and open a new chapter in academic and cultural collaborations between our institutions.

Who will benefit from the grant?

Students collaborating on the project/publication; visitors to the exhibit; other interested persons.

Overall project cost (inc VAT) £1925 Amount requested from The Friends £1925

If the grant requested is not the same as the overall project cost, please give details of how the remainder will be funded:

The printer with whom Christ Church works (Baseline Arts) has provided several quotes (attached) ranging from £1310 (for 200 copies) to £2985 (for 1000 copies). While we have asked for the cost of 400 copies—£1925 including the cover—we would be happy to opt for the 1000-copy quote should more money be available or for the 200-copy quote should less money be available. That is, The Friends, if they are indeed kind enough to grant some funds for this purpose, are at liberty to decide how large a print run might be appropriate. (The first run of Neagu's 2nd last exhibit catalogue oversold within 6 months necessitating a reprint). Christ Church (Dr Neagu) has agreed to meet the design costs of the catalogue and Christ Church is also meeting all other costs associated with mounting the display.

On the basis of her experience of prior exhibitions Dr Neagu has suggested that the catalogue should be sold for £10 a copy. We would be happy to return any costs recouped from its sale to the Friends so that they can support other activities in the following year.

Are there any running costs or other ongoing costs associated with this application, if so how will these be funded? None

Please confirm that you have attached copies of quotations in support of this application. Yes
If 'No' please explain why.

How will the contribution from The Friends be publicly acknowledged (e.g. by a plaque, website etc)? We would acknowledge The Friends' contribution in print, both in the introduction and on the back cover, and on the web pages that advertise the availability of the exhibit and booklet (at www.reading.ac.uk/ure and <http://www.chch.ox.ac.uk/library>).

Please ensure that this application has the approval of your Head of School / Service/Organisation.

Name of Head Karla Pollmann

Email address k.f.l.pollmann@reading.ac.uk

Please return your application to thefriends@reading.ac.uk by **24 April with subject heading Grant application**. If you have not received an acknowledgment within 1 week of submitting your application, please contact us.

From: **Andrew Esson** aesson@baselinearts.co.uk
Subject: Christ Church Library collaborative publication – production estimate [2]
Date: 24 April 2017 17:45
To: Amy C. Smith a.c.smith@reading.ac.uk

AE

Dear Amy,

Here is an updated estimate for printing your new publication in shorter print runs as requested. By dropping the number of copies below 500, it's more economic to print on a digital press rather than litho (as previously quoted).

Cover

From Illustrator files supplied, us to prepare artwork for outer cover, inc. spine, supply PDF proof for approval and prepare final print file – **£90.00**

Print and production

From your supplied Word document, add crop marks at 215 x 150mm (see above), prepare high-res print file and supply PDF for final approval.

Digital print in 4-color process, text on 150gsm matt art, cover on 300gsm matching board with matt lamination, PUR bind, finish and deliver to Christ Church.

Printed digitally

200 copies – **£1,230.00**

400 copies – **£1,835.00**

Printed litho

1,000 copies – **£2,795.00**

VAT will be zero rated.

I hope this helps.

Best wishes,
Andrew

Andrew Esson | **Baseline Arts Ltd**

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