

THE FRIENDS OF THE UNIVERSITY OF READING**GRANT APPLICATION FORM**

The Friends welcome applications from across the University that support projects which promote the welfare of the University and develop public interest in its work. Grants will not normally be made for expenditure which would generally be funded from University academic resources. Grants are awarded on the condition that they are publicly acknowledged and the funds are spent by 24 March next year. Further information on the grants process & previous grants awarded can be found on <http://thefriends.org.uk>

Name of Project Large wall-print of digital model of ancient Rome for Classics corridor

Name of Applicant Dr Matthew Nicholls

Email address m.c.nicholls@reading.ac.uk

School/Dept/Organisation Classics (Humanities)

Telephone number 5353

What is the grant to fund and why is it needed?

Dr Matthew Nicholls' digital model of ancient Rome is a distinctive element of the Classics department's teaching and research profile, and has gathered a substantial public following through a current free online course (taken by 12.500 people around the world). Images from the model are a popular part of our open and visit days, impressing applicants and visitors as well as current students, but are limited to relatively small posters and banners which cannot fully showcase the size and detail of this project. As part of an overhaul of the Classics corridor's decoration we would like to design and print a very large wall-size image of ancient Rome from this model as an eye-catching 'welcome' to our corridor, in the same way that several other depts. around the university have large-scale visual displays illustrating their work. I attach an image of the wall in question (whose notice boards will become redundant when the adjacent support centre moves this summer) and also of the Rome model, from which a very high-resolution zoomed-in view will be used to create a wall print.

Who will benefit from the grant? Current and future students, colleagues, visitors, and applicants. The project will help raise the profile of our work, providing a dramatic visual signal.

Overall project cost (inc VAT) £1350

Amount requested from The Friends £1350

If the grant requested is not the same as the overall project cost, please give details of how the remainder will be funded:

The supplied quotes are estimates provided by Estates & Facilities, the Design & Print Studio, and MCE on the basis of a visit to the School. They cover £900 for the printing, £350 for the preparation of the wall (a preliminary estimate that is subject to change when the noticeboards are removed and the condition of the wall known), and a small contingency sum. The exact final cost will depend on associated works to revamp the Classics corridor as a whole, which will be funded by the School and may include preparatory work on the wall in question. The grant applied for here will allow us to incorporate a very distinctive, eye-catching display, and any balance (in the unlikely event that we underspend) can either be used to help improve signage and displays in the surrounding area or returned to the Friends.

Are there any running costs or other ongoing costs associated with this application, if so how will these be funded? No

Please confirm that you have attached copies of quotations in support of this application. Yes/No

If 'No' please explain why. See rationale above: quoted figures are from correspondence between E&F, DPs, and MCE.

How will the contribution from The Friends be publicly acknowledged (e.g. by a plaque, website etc)? We would be more than happy to acknowledge The Friends in whatever caption we put with the image.

Please ensure that this application has the approval of your Head of School / Service/Organisation.

Name of Head Prof. Karla Pollman

Email address k.pollman@reading.ac.uk

Please return your application to thefriends@reading.ac.uk by **24 April with subject heading Grant application**. If you have not received an acknowledgment within 1 week of submitting your application, please contact us.



